

GENERAL FACT SHEET

Fill-in form, tab to next field

BILL NUMBER

07-96

BRIEF TITLE

APPROVED DEADLINE

REASON

Advertising Agreement

July 1, 2007

DETAILS

POSITIONS/RECOMMENDATIONS


<p>This agreement will allow an individual to sell advertising on behalf of the City and share in the revenues from these sales. The type of advertising will be controlled by the City and is addressed within the contract.</p>	Sponsor	Lynn Johnson
	Program Departments, or Groups Affected	
	Applicants/Proponents	<p>Applicant Lynn Johnson</p> <p>City Department Parks & Recreation</p> <p>Other</p>
<p>Discussion (Including Relationship to other Council Actions)</p> <p>This will allow the golf program to produce additional revenue and also build a relationship with Lincoln businesses.</p>	Opponents	<p>Groups or Individuals None</p> <p>Basis of Opposition</p>
	Staff Recommendations	<input checked="" type="checkbox"/> For <input type="checkbox"/> Against Reason Against
	Board or Commission Recommendation	<p>BY</p> <input type="checkbox"/> For <input type="checkbox"/> Against <input checked="" type="checkbox"/> No Action Taken <input type="checkbox"/> For with revisions or conditions (See Details column for conditions)
	CITY COUNCIL ACTIONS (For Council Use Only)	<input type="checkbox"/> Pass <input type="checkbox"/> Pass (As Amended) <input type="checkbox"/> Council Sub. <input type="checkbox"/> Without Recommendation <input type="checkbox"/> Hold <input type="checkbox"/> Do not Pass

DETAILS

POLICY/PROGRAM IMPACT

	POLICY OR PROGRAM CHANGE	<input checked="checked" type="checkbox"/> NO <input type="checkbox"/> YES
	OPERATIONAL IMPACT ASSESSMENT	
	FINANCES	
	COST AND REVENUE PROJECTIONS	COST of total project: \$ 0 COST of this Ordinance/Resolution \$ 0
		RELATED annual operating Costs \$ 0
		INCREASE REVENUE EXPECTED/YEAR \$ 12,500
	SOURCE OF FUNDS	CITY [Approximately] _____ \$ _____ % _____ \$ _____ % _____ \$ _____ % _____ \$ _____ % _____ \$ _____ %
NON CITY [Approximately] _____ \$ _____ % _____ \$ _____ % _____ \$ _____ % _____ \$ _____ % _____ \$ _____ %		
BENEFIT COST		
<input type="checkbox"/> Front Foot Average Assessment		
<input type="checkbox"/> Square Foot \$ _____ \$ _____		

APPLICABLE DATES:

FACT SHEET PREPARED BY: Lynn Johnson, Director, Parks & Recreation 

REVIEW BY:

REFERENCE NUMBER